

# Qualtrics Research Suite

Qualtrics is the leading global provider of data collection and analysis products for academic research. Built specifically for universities, Qualtrics Research Suite gives you, your colleagues, and your students an all-in-one platform to capture real-time insights and make fact-based decisions.

## TOP 10 WAYS TO USE QUALTRICS RESEARCH SUITE

1. Institutional research and assessment
2. Experimental design
3. Student satisfaction
4. Academic survey research
5. Alumni outreach
6. Accreditation
7. Event registration
8. Student and faculty elections
9. Course and professor evaluation
10. Tests and quizzes

More than 1,300 universities and 95 of the top 100 business schools use Qualtrics Research Suite.



“Qualtrics Research Suite is unequivocally the best tool for academic research.”

Dr. Corinne Bendersky  
UCLA

“What used to take as a minimum of eight hours can be done in under an hour with Qualtrics.”

Dr. Manoj Thomas  
Cornell University

“Qualtrics is the standard now. Everyone uses it. Asking someone here if they’re using Qualtrics is like asking if they have a pen and some paper.”

Dr. Jonathan Levav  
Stanford University

## 7 REASONS UNIVERSITIES PREFER QUALTRICS RESEARCH SUITE

### 1. Simple

Easy enough for an intern, sophisticated enough for a Ph.D. Create engaging surveys and conduct research in record time with an intuitive point and click interface.

### 2. Flexible

Total freedom and flexibility with 100+ engaging question types, customized look and feel, robust report building and sharing capabilities for any type of research imaginable.

### 3. Versatile

All-in-one platform designed for easy rollout to faculty and students. Collaborate in real-time at the university level or worldwide.

### 4. Scalable

Professional grade platform with single sign-on authentication and open API for integrations to existing systems; transfer data easily and securely anywhere.

### 5. Affordable

Significant time and cost savings by using one central solution built specifically for academia.

### 6. Secure

Serious security to meet university IRB requirements. HIPAA and FERPA compliant to work securely with protected data.

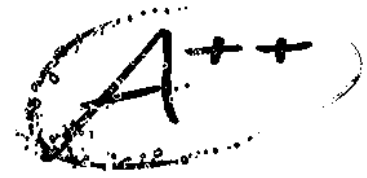
### 7. Support

Award winning customer support—call our friendly support staff 24 hours a day to get genuine answers to your questions.

Contact us today to learn more about Qualtrics Research Suite.

## LET'S GET STARTED!

Qualtrics is a leading global provider of data collection and analysis products for academic and institutional research. Qualtrics has more than 5,000 clients worldwide, including half of the fortune 100, more than 1,300 colleges and universities, and 95 of the top 100 business schools. Forbes recently named Qualtrics in the top 25 of America's Most Promising Companies.



### CASE STUDY:

#### NORTHEASTERN UNIVERSITY

- Increased research volume by 400%
- Save 5 hours per survey by eliminating the need to manage a database

“Qualtrics understands academic research. Qualtrics Research Suite can do all the things others do, plus it has capabilities that are really advantageous to experimental research. Qualtrics is equivalent to Google's search tool. I can't imagine doing this work without it.”

Dr. Richard C. Hanna  
NORTHEASTERN UNIVERSITY